



第32屆
32nd

香港國際教育及職業展

Hong Kong International Education and Careers Expo



Reach 10,000 students and job seekers in two days!
Connect directly with your target audience!

兩日活動匯聚萬名學生及求職者！直達目標觀眾，開拓市場商機！



Organiser
主辦機構：



香港中華廠商聯合會
The Chinese Manufacturers'
Association of Hong Kong

Fair Manager
展會管理機構：



香港中華廠商聯合會
CMA 展覽服務有限公司
Exhibition CMA Exhibition Services Limited



HKIECE



www.hkiee.com.hk

Organised by The Chinese Manufacturers' Association of Hong Kong (CMA), the Hong Kong International Education and Careers Expo (HKIECE) is one of the city's largest and most trusted platforms for education and career development. Since its inception, the Expo has served as a vital bridge connecting students, parents, and job seekers with a wide range of global education institutions and career opportunities through onsite seminars, mock interviews, CV consultations, and more.

由香港中華廠商聯合會 (CMA) 主辦的「香港國際教育及職業展」(HKIECE) 自創辦以來，致力為學生、家長及求職人士提供一站式升學及就業資訊。展會每年吸引來自本地、內地及海外的教育機構、升學顧問公司及招聘企業，展示最新的課程、進修選擇及就業機會，並設有專題講座、模擬面試及履歷諮詢等互動活動，是本地教育及職業發展的重要年度盛事。

4 Thematic Zones 四大主題展區



Local Education Zone
本地升學區

Continuing Education & Extracurricular Activities Zone
持續進修及課外活動區

Overseas & Mainland China Zone
海外及內地升學區



Careers Square
職業廣場

Highlights from the 31st Expo 上屆回顧

1,000+ Educational Institutions from
教育機構 20+ Countries & Regions
國家及地區



Celebrity Speakers & Industry Experts
星級嘉賓及
業界專家演講



10,000+ Visitors in 2 days
兩天入場人次



Interactive Zone:
CV Reviews,
Professional Portrait
Shooting, Mock Interviews
互動區：履歷諮詢、專業
證件相拍攝、模擬面試



40+ Seminars & Career Talks
升學及就業主題講座



Extensive
Media Coverage
跨媒體全方位宣傳



Whether you're an institution looking to recruit students, a business aiming to hire talent, or a brand seeking greater exposure, HKIECE offers the ideal platform to reach your target audience and grow your presence in the education and employment markets.

無論是計劃升學、尋求職涯轉變，或是希望拓展品牌曝光和招生成效的教育及招聘機構，HKIECE均提供最佳平台，助您直達目標客群，開拓無限商機。

Why Exhibit? 為何參展?



Targeted Exposure
鎖定目標客群

Meet students, parents & job seekers directly
一站式接觸學生、家長及求職者



Strategic Timing
關鍵時機

Held right before HKDSE & IBDP result releases
正值香港中學文憑試與國際文憑大學預科課程放榜前



Powerful Promotion
強勁宣傳

Multi-channel campaigns: print, digital, social & outdoor advertising
多元媒體曝光，全面覆蓋



CMA Strong Network
廠商會網絡優勢

Backed by CMA's industry resources & professional operations
團隊專業，業界支持



Brand Boost
品牌提升

Enhance brand awareness and recruitment efficiency
提升品牌形象與招生成效

CMA has garnered full support from various organizations, such as government departments, secondary school associations, education alliances, student councils, and associations. We are committed to ensuring that the 32nd HKIECE will deliver remarkable results.

展會獲得眾多教育界代表機構鼎力支持，包括政府部門、公營機構、高等教育院校、中學聯會、教育聯盟、校長會、學生及青年組織等，相信定必為第32屆香港國際教育及職業展奠定成功的基礎，並創出更理想佳績。

Categories of Exhibitors 參展商類別

- **Universities & Tertiary Institutions**
大學及專上學院
- **Adult & Continuing Education Institutions**
專科及進修學校
- **Vocational Training Institutions**
職業訓練學校
- **International Schools**
國際學校
- **Sports Training Institutions**
體育培訓機構
- **Language Schools**
語文學校
- **Early Childhood Education Institutions**
幼兒教育機構
- **Extracurricular Activity Courses**
課外活動課程
- **Overseas Education Consultants**
海外升學顧問
- **Overseas Boarding Schools**
海外寄宿學校
- **Arts and Design Schools**
藝術及設計學校
- **Music Education Institutions**
音樂教育機構
- **Creative & Supplementary Education Institutions**
創意及補習機構
- **Study Tours & Summer Camps**
暑期遊學團夏令營
- **Government and Related Organisations**
政府部門及公營機構
- **Commercial Organisations**
商業機構
- **Consulates**
領事館



The 32nd Hong Kong International Education and Careers Expo 第32屆香港國際教育及職業展

Date 日期 : 4- 5 / 7 / 2026

Venue 地點 : Hall 5G, Hong Kong Convention and Exhibition Centre
香港會議展覽中心5G展覽廳

Time 時間 : 11:00a.m. – 6:00p.m.

Participation Fee 參展費用:

Participation 參展方式	Rates 價目
Standard Booth 標準攤位 (3m x 3m) <ul style="list-style-type: none">Inclusive of booth construction & basic facilities 包括基本攤位搭建與設施Optional deluxe decorations available in 4 styles (Approx. HK\$4,100 – HK\$8,000, no discount) 可加購4款精裝佈置 (約HK\$4,100 – HK\$8,000, 不設折扣)	HK\$26,000
Raw Space 空地攤位 (>18sqm)	HK\$2,500/sqm

Exhibiting Enquiry 參展查詢:

Contact Person 聯絡人 : Ms. Hillary Lau 劉小姐

Tel 電話 : (852) 2542 5761

Email 電郵 : hillary@cma.org.hk

Early
Bird Offers
早鳥優惠

25% off by 8 May 2026
75折 優惠 2026年5月8日或前報名

Sponsorship & Advertising Opportunities 贊助及廣告機會

Fair Directory
場刊廣告

Fair Website
大會網站

Onsite Display
現場廣告

eNewsletter
電郵推廣

Advertising Enquiry 廣告查詢:

Contact Person 聯絡人 : Ms. Sarah Siu 蕭小姐

Tel 電話 : (852) 2542 8679

Email 電郵 : sarah@cma.org.hk

Fair Manager 展會管理機構:



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